



## **FOR IMMEDIATE RELEASE**

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**\*\*\* MEDIA ADVISORY \*\*\* MEDIA ADVISORY \*\*\***

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### **Celebrate Bike to Work Week – May 14-18**

**Suisun City, CA** – Residents curious about biking to work, school, or to transit can put their pedals to the pavement during the 13<sup>th</sup> Annual California Bike to Work Week, May 14-18, and be eligible to win great prizes. Enjoy a healthy way to commute while celebrating the wonderful springtime weather and saving some money on gas. Solano Napa Commuter Information (SNCI) is once again coordinating this year's campaign in Solano and Napa counties with the Bay Area Bicycle Coalition and the Metropolitan Transportation Commission.

On Bike to Work Day, Thursday May 17<sup>th</sup>, cyclists can pedal to a number of Energizer Stations in Solano County on their way to work and receive refreshments and free messenger bags. There will be energizer stations in Benicia, Dixon, Fairfield, Rio Vista, Vacaville, and Vallejo. Visit the SNCI website at [www.solanolinks.com/commuterinfo](http://www.solanolinks.com/commuterinfo) to view a detailed listing of Energizer Station locations for Bike to Work Day.

Cyclists in Solano and Napa counties who pledge to bike to work on Bike to Work Day, Thursday May 17<sup>th</sup>, or any day that week, will be eligible to win a new bike. Prizes also include bicycle gear and gift certificates from many generous local bike shops, including Authorized Bicycle Shop, Dixon Bikes and Boards, Fisk's Cyclery, and Ray's Cycle.

Individuals who do not own a bike will not be left out. SNCI is offering to help residents or employees of Solano County purchase a new bike for commuting to work. The *Bucks for Bikes* program will reimburse individuals 60% of the cost of a new bike (up to \$100) when they agree to use the bike for commuting to work. For more information, call SNCI at 800-53-KMUTE and start biking to work!

New bike maps and discount coupons donated by local bike shops are just part of the Bike to Work kit cyclists who pledge to pedal during Bike to Work Week will receive. New and experienced riders can pledge to ride by contacting Solano Napa Commuter Information at 800-53-KMUTE (56883) or online at [www.solanolinks.com/commuterinfo](http://www.solanolinks.com/commuterinfo) and click on the Bike to Work icon. Once pledged, riders will be

eligible to win one of the many local and regional prizes.

Bicycling is one of many commute alternatives promoted year-round by SNCI to reduce congestion, conserve energy and keep the air clean. SNCI is a program of the Solano Transportation Authority in partnership with Napa County Transportation Planning Agency, the Metropolitan Transportation Commission, and the Bay Area Air Quality Transportation Fund for Clean Air.

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